

A New ASHRAE Year Begins

A Message from the President

Welcome to a new ASHRAE year!

I am honored to serve as President of the Florida West Coast Chapter and excited for the opportunities ahead. Our chapter continues to thrive because of the dedication, expertise, and involvement of our members.

This year, our mission aligns with the ASHRAE Presidential Theme, "**Changing the Game: Retrofitting for Resilience.**" As our industry evolves, we have an opportunity to improve and modernize the buildings that already serve our communities while advancing sustainable, resilient, and decarbonized solutions.

At the same time, we are committed to investing in the future of our industry through student engagement, young professional development, and meaningful connections across the HVAC&R community.

I encourage you to get involved, attend our programs, and connect with fellow members. Together, we can continue to grow our chapter and make a lasting impact in the communities we serve.

I look forward to seeing you throughout the year.



2026-2027 FWC President Raaj Murugesan, PE



FWC officers at Region XII CRC in Jacksonville

In This Issue

Highlights from Region XII CRC

Chapter leaders from across Region XII came together in Jacksonville to learn, collaborate, and share ideas for the year ahead.

Welcoming Our New Board

Meet the volunteers who will help guide the Florida West Coast Chapter during the 2026-2027 ASHRAE year.

Meet Your 2026-2027 Executive Committee

Meet the leaders guiding the Florida West Coast Chapter this year.



Raajesh Murugesan
President



William Seiberling
President-Elect



Bud Goerke
Vice President 1



Kelly Stuart Williams
Vice President 2



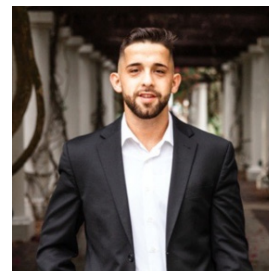
Cody Cabeza
Treasurer



Charlotte Yang
Secretary



Gilmer Rojas
Board of Governors



Amer Khalil
Board of Governors



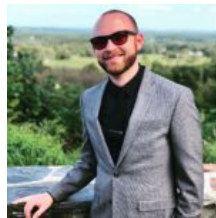
Rey Miller
Board of Governors

Meet Your 2026-2027 Committee Chairs

The volunteers behind our programs, outreach, and member engagement efforts.



William Seiberling
CTTC Chair



Bud Goerke
RP Chair



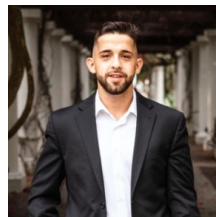
Kelly Stuart Williams
MP Chair



Charlotte Yang
Communications, Social Media,
Newsletter, CTTC Co-Chair



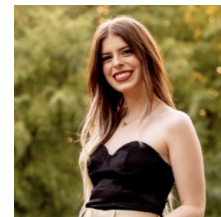
Gilmer Rojas
Student Activities Chair



Amer Khalil
Webmaster,
Sustainability Co-Chair



Rey Miller
Honors and Awards



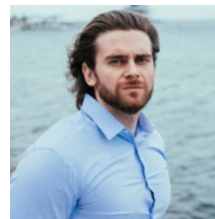
Beja Ferrieri
Government Affairs, WIA,
Sustainability Chair



Matt Walters
Government Affairs
Co-Chair



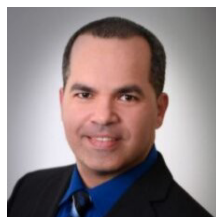
Timothy Theriault
Historian, Chapter Regional
Nominating Committee



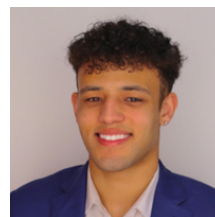
Srecko Markovic
YEA Chair



Victor Lopez
DEI Chair,
YEA Co-Chair



Ashley Fernandez
Refrigeration Chair



Canaan St. Lewis
Reception Chair

Highlights from Region XII CRC Jacksonville 2026

The Florida West Coast Chapter recently attended the 2026 Region XII Chapters Regional Conference (CRC) in Jacksonville, joining ASHRAE members from across the region for leadership development, collaboration, and networking. Chapter leaders joined fellow ASHRAE members from across the region for leadership training, collaboration, and discussions focused on strengthening chapters and advancing the HVAC&R industry.



Region XII Group Photo

Throughout the conference, FWC members exchanged ideas, celebrated chapter achievements, and gained valuable insights to bring back to our local chapter. From leadership development to member engagement and student outreach, CRC provided an opportunity to learn, connect, and prepare for the year ahead.

We are grateful to everyone who represented FWC at CRC and look forward to putting these ideas into action as we continue building a strong and vibrant chapter community.



FWC Team Photo



Gilmer Rojas Receives Student Activities Recognition Award



Gilmer Rojas | Student Activities Recognition Award

Investing in Future Leaders

One of the highlights of CRC was celebrating **Gilmer Rojas**, who received a **Student Activities Recognition Award** for his commitment to student engagement and outreach. His efforts help connect students with ASHRAE and introduce future professionals to opportunities within the HVAC&R industry.

Student engagement is a vital part of ASHRAE's mission, and Gilmer's efforts are helping inspire the next generation of HVAC&R professionals. The Florida West Coast Chapter proudly congratulates Gilmer on this well-deserved recognition.

Celebrating Kelly Stuart Williams

Region XII President Jason Alphonso honored **Kelly Stuart Williams** for her outstanding contributions as one of the **CRC Core Seven volunteers** who helped plan and deliver this year's conference. Kelly's leadership, dedication, and service continue to make a positive impact across the region.

We are also proud to see Kelly represent ASHRAE at the Society level as one of eight members serving on the **Global Society Communications Committee**. Congratulations, Kelly, on this well-deserved recognition!



Kelly Williams recognized by ASHRAE Region XII President, Jason Alphonso.

 BENEFITS				
	PLATINUM \$9,500 (save \$600)	DIAMOND \$6,900 (save \$400)	GOLD \$4,550 (save \$250)	SILVER \$2,900 (save \$150)
HOLIDAY PARTY	Presenting Sponsor - \$750 (Event Signage, Branded SWAG on Tables, 4 Tickets)	Corporate Sponsor - \$400 (Event Signage, 2 Tickets)		
CLAY SHOOT	Gold Sponsor - \$2,000 (Event Banner, 3 Stand Sponsor, 2 Foursomes, Golf Cart, Raffle Tickets)	Ammunition Sponsor - \$1,500 (Ammo Banner, Stand Sponsor, 1 Foursome, Golf Cart, Raffle Tickets)	Golf Cart Sponsor - \$1,200 (Logo on Golf Cart, 1 Foursome, Golf Cart, Raffle Tickets)	Corporate Sponsor - \$750 (Stand Sponsor, 1 Foursome, Golf Cart, Raffle Tickets)
GOLF TOURNAMENT	Title Sponsor - \$1,750 (Event Signage, Raffle Tickets, Gold Team Sponsor Package)	Gold Team Sponsor - \$1,200 (Event Signage, 4-Some, Tee Box Sign, Hole Sign, 4 Putting Contest Entry, 1 Yd. Stick)	Silver Team Sponsor - \$950 (Event Signage, 4-Some, Tee Box Sign)	Corporate Sponsor - \$500 (Select One: Tote Bag, Golf Cart, Cigars, Drink Cart, Putting Contest)
SHRIMP BOIL	Corporate Sponsor - \$400 (Event Signage, Branded SWAG on Tables, 4 Tickets)	Corporate Sponsor - \$400 (Event Signage, Branded SWAG on Tables, 4 Tickets)	Corporate Sponsor - \$400 (Event Signage, Branded SWAG on Tables, 4 Tickets)	Corporate Sponsor - \$400 (Event Signage, Branded SWAG on Tables, 4 Tickets)
FISHING DERBY	Gold Team Sponsor - \$3,000 (Event Signage, 1 Team, Logo on Shirt, Event Flyer E-Blast with Logo, Raffle Tickets)	Gold Team Sponsor - \$3,000 (Event Signage, 1 Team, Logo on Shirt, Event Flyer E-Blast with Logo, Raffle Tickets)	Silver Team Sponsor - \$1,850 (Event Signage, 1 Team, Logo on Shirt)	Lunch/Breakfast Sponsor - \$750 (Event Signage) Shirt Sponsor - \$250
Dinner Sponsor for Monthly Meetings (2 Tickets Per Dinner Meeting)	3 Corporate Sponsor - \$1,200 (3 Meetings: Branded SWAG at Social Hour, Logo on Event Flyer)	2 Corporate Sponsor - \$800 (2 Meetings: Branded SWAG at Social Hour, Logo on Event Flyer)	Corporate Sponsor - \$400 (1 Meetings: Branded SWAG at Social Hour, Logo on Event Flyer)	Corporate Sponsor - \$400 (1 Meetings: Branded SWAG at Social Hour, Logo on Event Flyer)
Recognition from Podium at Chapter Dinners as Sponsor	★	★	★	★
Vendor Display at 1 Chapter Meeting	★	★		
Logo on Website, E-Blast Dinner, and in Monthly Newsletter as Sponsor	★	★	★	★
Sponsor Recognition Plaque	★	★	★	★
Social Media Spotlights	3	2	1	
TOTAL VALUE	\$9,100	\$7,300	\$4,800	\$3,050

We will also offer individual event sponsorship opportunities, as in previous years, for those who prefer not to select one of the sponsorship levels listed above. If you have any questions, please do not hesitate to contact Raaj or any of the Chapter Officers.

Please submit your desired sponsorship level to Raajesh Murugesan - rmurugesan@brplusa.com. The sponsorship deadline is September 25, 2026.

Please note: The ASHRAE Florida West Coast Chapter does not currently have active 501(c)(3) status.