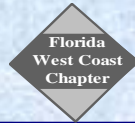


Keeping it Cool with ASHRAE



Florida West Coast Chapter
ASHRAE
3203 Queen Palm Drive
Tampa, Florida 33619



From the Desk of the President

Well the Florida West Coast Chapter is coming off a fantastic ASHRAE year under the focused guidance of our illustrious past President Mr. Jeff "We get points for that!" Ross. And we are looking forward to building on that momentum in the upcoming year. I want you all to know that I, the board of governors and the committee chairs are focused to make this one of the best years in Florida West Coast Chapter history!

One of the first things that many of the board members and committee chairs must accomplish is learn how to perform our new jobs for the upcoming year. We start this by attending workshops at the Chapters Regional Committee (CRC); which this year the FWC is hosting once again but with a twist, we will be hosting this CRC at our Costa Rica Section; which is supported by the Florida West Coast Chapter.....Region XII has asked that we host the CRC, they asked that we do it in San Jose, Costa Rica from August 10th through August 13th based on the guidance and push from ASHRAE to grow in the Latin American countries, take some time to check out the website and see the training that your leadership will receive. (<http://www.ashraeregxii-crc2011.org/>).

My main focus this year within our chapter is new member growth. I know you hear this often, and from many different people but I have been attending FWC meetings for many years and for the most part I see the same faces over and over again and I am pretty sure that there have been many new faces that have recently (or not so recently) graduated, and been hired within the consulting firms, and sales companies throughout the Tampa Bay area that may not be aware of the many benefits, friendships, and education aspects that are made possible from participating with our chapter. So I want to pose a challenge to each and every one of our current members.....come to a meeting and bring someone who has never been to one before, or someone who hasn't been in a long time and show them what they are missing and lets grow this chapter. Grassroots participation of members at every level is what keeps ASHRAE strong. We value our local membership immeasurably and look forward to expanding our chapter.

Well, now it's off to Costa Rica to attend the CRC for some learning, and maybe a liquid libation or two plus to bring home much deserved awards for the hard work of last year's committee chairs. Hopefully, we'll even bring home the coveted "Best Chapter" in Region XII. We look forward to seeing all of you and those new faces at our first meeting of the year on September 20th, at the Columbia Restaurant in Ybor City.

Shawn M. Jeffrey, Sr.
FWC President (2011-2012)

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Past Presidents

1957-58 Karl K. Hickman	1984-85 Charles E. Langbein
1958-59 Sam F. Graziano	1985-86 Thomas H. Williams
1959-60 Julian Johnson	1986-87 Caire A. Boe
1960-61 Ken Whittington	1987-88 Frank Grandinetti
1961-62 Mark E. Mooney	1988-89 Carl B. Lawson
1962-63 James A. Hargan	1989-90 Robert M. Little
1963-64 Daniel R. Manrique	1990-91 Edward C. Spivey
1964-65 E. J. Bauerlien	1991-92 Robert P. Sutton
1965-66 Henry Graham	1992-93 Roger B. Redman
1966-67 Richard Kohle	1993-94 Stephen Chittenden
1967-68 Lamar King/Leland Menard	1994-95 William M. Slade
1968-69 Ed Fuller	1995-96 Juan A. Soler
1969-70 William A. Smith	1996-97 Timothy J. Citek
1970-71 Fared T. Ossi	1997-98 Mark Smith
1971-72 Lee Bendall	1998-99 Joseph Griner, III
1972-73 John Degian	1999-00 Colleen Smith
1973-74 Mark Chambers	2000-01 John W. Wells, III
1974-75 Charles "Stan" Weaver	2001-02 Gary Stenlund
1975-76 Charles D. Jacobs	2002-03 Bill Wright
1976-77 Peter Scott	2003-04 Don Crosby
1977-78 Ray Rinke	2004-05 Ted S. Hansen, Sr.
1978-79 Lloyd H. Biossoneault	2005-2006 P.J. Crespo
1979-80 James H. Carroll, Jr.	2006-2007 Dan Herrera
1980-81 S. Michael Tappouni	2007-2008 Jennifer Isenbeck
1981-82 Alberto J. Sanchez	2008-2009 Debie Horsey
1982-83 James L. Repp	2009-2010 Drew Elsberry
1983-84 Rodney C. Thomas	2010-2011 Jeff Ross

How We Can Help!

I want to bring to your attention something that was brought to mine by one of our Board of Governors Ms. Debra Ingram that there is an organization called "homes for our troops"

www.homesforourtroops.org.

and a young man Army SSG Juan Roldan was left a double amputee above the knees after an EFP explosion in Sadr City, Iraq on December 29, 2006. This organization is building him a home in Parrish, FL and need help with materials, labor , etc...

Debra had a great idea that maybe we all could help and I agree. It's easy to forget that when we were at home Sunday night watching on TV about Bin Laden that it is men like this that make it possible to do so! The following is the link to read about this young man:

<http://www.homesforourtroops.org/site/PageServer?pagename=JuanRoldan>

So my request is simple, maybe someone could donate grilles, another the AC unit, and others the exhaust fans , ductwork etc.... then maybe we get one of our contractor friends to install the unit and we the membership could lend a helping hand to do "whatever" we can. I will be talking to the heads of ASPE and MACCA to see what they can do also.

Let's show our hearts and let's get this done.

Al LaPera, President
Sarasota/Bradenton Section (2010-2011)

Special points of interest:

- > ASHRAE Regions XII CRC is Coming Up Soon! RSVP ASAP!
- > See You in September for our Next Year's Meeting
- > Welcome to our New President, Shawn M. Jeffrey, Sr.

Board Members, Committee Chairs and Contact Info:

<u>Shawn Jeffrey</u> President 813-731-1062	<u>Jason Proctor</u> Pres. Elect/Programs 813-250-0488	<u>Philippe Jean</u> V.P./Research Promotion 813-541-3516	<u>Joe Souza</u> Membership 813-309-2155	<u>Joe Cox</u> Treasurer 813-763-9654	<u>Mike Costello</u> Secretary/Student 813-300-4662
<u>Leon Boe</u> YEA Chair/Governor 813-879-2749	<u>Dan Herrera</u> Historian 813-839-0506	<u>Ike Crimm</u> Governor/ Golf Event 813-758-2749	<u>Debie Horsey</u> Refrigeration 813-748-9406	<u>Malia Powers</u> Government Affairs 813-220-0588	<u>Michael Cowles</u> Newsletter/Governor 813-241-6488
<u>Jeff Ross</u> Nominating/Governor 813-250-0488	<u>Technical Energy</u> Joe Souza 813-309-2155	<u>Jacob Moberg</u> Reception 813-448-0225	<u>LAIR Services</u> Cyber Chair 813-404-2955	<u>Eric Viera</u> Chapter Roster 813-448-0225	<u>Could Be You?</u> Publicity ???

Research Promotion

Hello Florida West Coast chapter and Sarasota section. My name is Philippe Jean and I am your research promotion chair. This position carries a great deal of pressure as well as satisfaction. None of us enjoy asking our friends, business partners and colleagues for money. This is where the pressure lies in this position. The satisfaction comes with knowing what ASHRAE does with the funds we donate to ASHRAE. One Hundred percent of every invested dollar goes directly into the research program. Your support helps fund over \$14 million in research projects and student grants all over the world at various Universities and organizations. All of this supports the mission of the research promotion campaign, which is: 'To improve the quality of life and to answer tomorrow's questions to research TODAY'.

Many of us can see what yesterday's research has done to improve our lives in the buildings that we live, learn, work and heal in today's world. We all need to continue to support today's research so that it can become tomorrow's solution for our children to live in environments that are far superior to what we have today. Your contributions will make that goal happen. Typical projects that ASHRAE research promotion is supporting today would be chilled beams, positive displacement ventilation systems, aircraft cabin air quality, thermal energy storage, CFD modeling, CO2 based demand control, and infectious particle transport and surgical environments just to name a few of over 100 projects that are being funded or supported in grants in the US and around the world.

So that is a small sampling of what ASHRAE does with your contributions. Society has given us a goal of over \$25,000 for the 2011 – 2012 year. I feel this goal is very achievable with our individual members, engineering firms, manufacturing companies, owners and representatives that we have in our chapter. I will be reaching out to each one of you and hope that you will reach out to me that help all of us reach our goal this year. In support of this goal, I will be donating four club level tickets at an upcoming Ray's game for the first donor of \$500 or above. We will also have some great events in the near future to help us secure this goal and would appreciate your support of these events.

With the what and why answered, that leaves the how. ASHRAE makes this quite easy as can be done online, mailed directly to ASHRAE in Atlanta or send your check and the form below:

<https://xp20.ashrae.org/secure/researchpromotion/rp.html>

ASHRAE Research
1791 Tullie Circle, N.E.
Atlanta, GA 30329-2305

How to Contribute to ASHRAE Made Easy

2010-2011 ASHRAE RESEARCH Florida West Coast Chapter Contribution Form

You can help make the difference!

This industry gives all of us our livelihood. ASHRAE's research and educational programs are what keeps our industry and profession on the leading edge and assures its continued existence. Confident that you will recognize the benefits of this investment, I am asking you to help fund future HVAC&R research and development.

Together, we can all make a difference!

Amount enclosed: ___ \$250 ___ \$150 ___ \$100 ___ \$50 ___ Other (specify) _____

Name: _____

Address: _____

Phone Number: _____ Member Number (If known): _____

Mail completed form with your check, payable to ASHRAE Research to:

Stan Weaver and Company
Philippe Jean
4607 North Cortex Avenue
Tampa, FL 33614

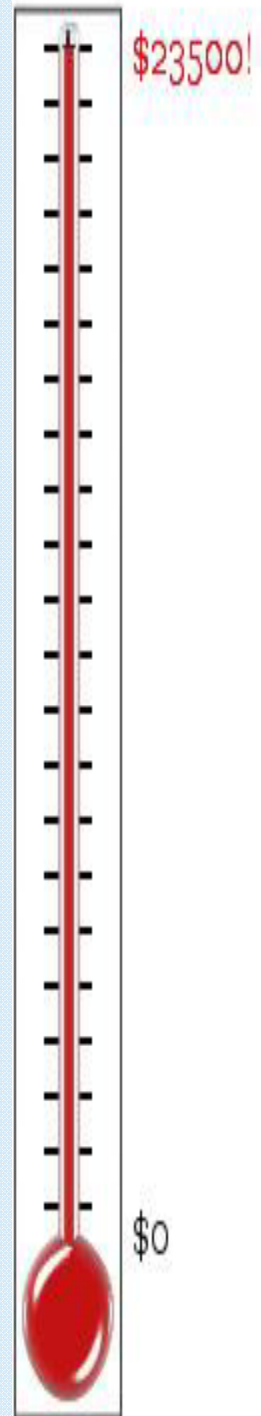
**Thank you to
ALL of our contributors!**

**The Florida West Coast Chapter
met our assigned goal of
\$ 23,500.00
for ASHRAE Research.**

**ASHRAE as a whole
set a new high of:
\$2,164,756**

**It was a great year and
thank you for you support!**

**Jason Proctor
RP Chair (2010-11)**



Florida West Coast

CHAPTER

Region XII CRC 2011— Goes to Costa Rica

CRC will take Place August 10-13th, 2011 in San Jose, Costa Rica

The Florida West Coast Chapter is very pleased to announce that we will be hosting the 2011 August Chapters Regional Conference at our Section in San Jose Costa Rica. The hotel will be in the capital of Costa Rica, but there will be opportunity to travel and experience the 12 microclimates. The country is about 200 miles wide so there is opportunity to go coast to coast, visit a volcano or extend into the clouds at 12,000 ft.



Mountainside in San Jose, Costa Rica headed to Paos Volcano

Proposed Agenda

Wednesday, August 10, 2011

6:30 PM – 8:30 PM Welcome Reception

Thursday, August 11, 2011

10:00 AM – 6:00 PM Registration
 8:00 AM – 11:00 AM Caucus Region XII
 11:00 AM – 12:00 PM Executive Session/Orientation
 12:15 PM – 2:00 PM Presidential Lunch
 2:30 PM – 6:30 PM Technical Session
 7:30 PM – 10:00 PM Dinner (Sponsor Rec. & Awards)
 10:00 PM - ??? Hospitality Suite

Friday, August 12, 2011

8:00 AM – 6:00 PM Registration
 8:30 AM – 12:00 PM Business Session I
 12:15 PM – 2:00 PM Awards Lunch
 2:15 PM – 6:00 PM Business Session II
 3:00 PM – 6:00 PM Hospitality Suite
 6:30 PM – 7:30 PM YEA Hospitality Hour
 7:00 PM – 11:30 PM Dinner on Own/Groups
 10:00 PM – ??? Hospitality Suite

Saturday, August 13, 2011

7:30 AM – 9:00 AM Registration
 8:30 AM – 12:00 PM Concurrent Committee Workshops
 12:30 PM – 5:00 PM Hospitality Suite

Information about Costa Rica

The Republic of Costa Rica, meaning “rich coast”, is approximately 0.25% of the world’s landmass (the size of West Virginia), it contains 5% of the world’s biodiversity and almost one quarter of the country’s land is protected national parks. Even though Costa Rica abolished its Army in 1949, the democratic government is run similar to US (three branches) and has its first female President, Laura Chinchilla. About 94% of the population is European decent (whites or mestizos), the literacy rate is 94% and has consistently highly ranked throughout the world for democracy, low poverty and is #1 in the America’s for Environmental Performance. The main cash crops are bananas, pineapples and coffee. For sustainability, Costa Rica is most known as a country that will likely meet **Net Zero carbon emissions** by 2030 or sooner (the government set a goal in 2007 that net zero will be reached by the country’s 200th Anniversary in 2021). The most impressive fact is that 98% of Costa Rica’s electricity already comes from renewable energy. Some of Costa Rica’s energy sources include geothermal energy, the burning of sugarcane waste and other biomass, solar and wind energy. However, the largest source of energy is hydroelectricity — its hydroelectric dams provide more than 82% of the country’s electricity. Therefore the production of electricity via waterfalls and other water sources are very dependent on rainfall.

Hotel—Barcelo San Jose Palacia



The **Barceló San Jose Palacia** boasts the largest, most prestigious conference center in Costa Rica. With wireless connections throughout the hotel, the Barceló San Jose Palacia provides modern solutions to increase productivity during your meetings and conventions. With our group ASHRAE rate, the expected cost of rooms will range from \$105-\$150/night. The hotel is fully equipped and the concierge is more than helpful to assist in arranging transportation, tours and recommend restaurants. The airport is about a 20-30 minute ride away.



A stunning view of the active Paos Volcano, just a short drive

EARTHLY STEWARD - \$5,000



NEAR ZERO HERO - \$1,500



SUSTAINABILITY LEADERS- \$1,000



RENEWABLES ACHIEVER - \$500



GREEN GO GETTER - \$250



And a very special thanks to our contributing sponsors:





Florida West Coast

CHAPTER

2ND ANNUAL CLAY SHOOT

ALL PROCEEDS GO TO RESEARCH PROMOTION

HOSTED BY:
**YOUR FLORIDA WEST COAST
CHAPTER OF ASHRAE**

This will be a 100 bird shoot and a BBQ lunch will be served.

Details will follow on cost for players, 4 person teams and sponsorship availability.

This is a ASHRAE event so all skill levels are encouraged to attend.

Call us about a pre-shoot outing for all new shooters.

Let's start the ASHRAE year with a Bang.

- Shotguns will be available for rent
- Ammo can be purchased at event
- Golf carts are available for rental

Where:

Fishhawk Sporting Clays
13505 Hobson Simmons Rd
Lithia, Florida 33547
813-689-0490 / www.fishhawkclays.com

When:

Friday, November 4TH, 2011
1:00 PM

For more information please contact Philippe Jean or Jackie Johnson at 813-879-0383. Please return attached form to fax 813-878-2932 or email to pjean@stanweaver.com

