

Sarasota-Bradenton Section
WEST COAST BREEZE

Volume 1, Number 3

December, 2007

2007-2008 Board Of Governors

President ~ Erick Phelps ~ (941) 907-7750

Vice President ~ Jerry Abrams ~ (941) 748-5884

Vice President ~ William Robertson ~ (941) 371-0833

Secretary/Membership ~ Debra Ingram ~ (813) 917-1741

Treasurer ~ Melvin Franzel ~ (941) 539-3059

Governor/Programs ~ Ron Schwied ~ (941) 915-2292

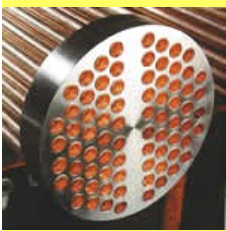
Governor/Special Events ~ Dave White ~ (727) 834-8887

Governor ~ Sidney Pritchard ~ (941) 748-1319

Governor ~ Bruce Loeppke ~ (941) 907-7750

Governor ~ Keith Ponitz ~ (941) 316-6305

LETTER FROM THE PRESIDENT



Recently I went to Busch Gardens for our SSR company Christmas party. I know that everyone who went had an awesome time having fun with family and friends. While I was riding the train around the park, I noticed quite a bit of construction happening towards the back. They are in the middle of a major expansion.

There are also many additions happening in your Sarasota/Bradenton ASHRAE Section! The Board of Governors has done a very good job improving the quality of our organization to achieve our Vision of providing, **“a forum to educate, network and unite those who have interests in the building systems industry.”** We feel that there are even more people in this area who can benefit from what we have to offer.

If you know of anyone who has not attended our meetings, invite them to come and participate in our “expansion”. The latest improvement is that we will be meeting at the AmericInn (hotel on Fruitville) for our next meeting. Dinner will be served before our featured program. Read on to find out the details.

I would like to recognize Ron Schwied for doing an excellent job putting together the rest of the programs for this year. The rest of the BOG has also done an excellent job adding to the quality of our organization. To continue this process we are always looking for help. Here are just a few possible areas we could use assistance and the people to contact:

Newsletter – Sidney Pritchard

Programs – Ron Schwied

Membership/Special Events – Dave White

Our next Section meeting is on January 8th at the AmericInn in Sarasota. Kieth Ponitz with FPL will give a presentation on FPL rebates. Read the rest of this newsletter for additional information on this and other important items. If you ever have news, events or other information you want publicized send it to Sidney to be included in future newsletters.

Have a Merry Christmas and Happy New Year!

Erick Phelps, P.E.
President, Sarasota/Bradenton Section of ASHRAE

TREASURERS REPORT

By Melvin Franzel, P.E.

We currently have \$880 in our bank account as a result of the 44 paid up section members we have as official members. We have had no expenses up to this date. We hope the present members will help us get additional members so we can apply for our own ASHRAE Chapter Charter and increase our Treasury so we can plan more activities and make membership in our organization more attractive. We need a total of 50 ASHRAE members to become a chapter.

PROGRAMS

By Ron Schwied P.E.

We are just now outlining what programs we want to have for next year (July, 2008 to July, 2009), and are looking for feedback from everyone as to what you would like to see. Do you like technical issue presentations, job site visits, joint meetings with other orgs, or ????. Along with this, do you have any specific suggestions? This would include volunteering to talk about an issue or organizing a visit to one of YOUR projects. Remember, this is your Section. Be proactive and make it what you want it to be. Send me e-mails or phone calls and let me know what YOU want. Otherwise, you'll get what I can get. Ron Schwied (Ron_Schwied@exmail.sarasota.k12.fl.us)

WANTED

A volunteer to assist the Program Chair (Ron Schwied) during the next six months with the option to become the Chair in July. The number one qualification is a commitment to spend a few hours every month (it really doesn't take more than that) to plan for future programs. The real upside to this is that the volunteer will have the opportunity to work with Ron. There is also a reward for volunteering to assist Ron. 1 Year free Business Card advertisement in the West Coast Breeze!!!!

NEW MEMBERS

Welcome to the following new members from Crawford Williams Engineering.
Scott Crawford
Roger McBlaine
Greg Wright

OUR NEXT PROGRAM (January 8, 2007 - 6pm)

Title: "Florida Power & Light Rebate Programs"

Overview: Optimizing the energy efficiency of the systems in facilities we design, retrofit, or operate reduces energy costs, benefits the environment, and can earn rebates and incentives from the power company.

Presenter: **Keith Ponitz, FPL**

Keith Ponitz is an HVAC Technical Specialist for FPL. He provides the HVAC technical support necessary for administering HVAC incentive programs, developing new HVAC programs and marketing alternative HVAC technologies. Keith has been very active within the HVAC industry since 1988. In addition to conducting numerous building energy audits and HVAC equipment application reviews, he has been very active in evaluating Thermal Energy Storage systems and chiller efficiency and performance.

Keith has 25 years experience working in the electric utility business on both sides of the meter. He spent time in the Distribution and Engineering as well as working as an Account Manager for some of FPL's largest customers. He has gained valuable experience in the Transmission and Substation areas of the business while working with large industrial customers.

Keith received his Bachelor of Science in Mechanical Engineering from the University of Florida and a Master of Business Administration from the University of South Florida. Keith is currently a member of the American Society of Heating, Refrigerating, and Air Conditioning (ASHRAE).

6:00pm to 6:30pm - Social Time

6:30pm to 7:00pm - Dinner

7:00pm to 8:00pm - Program

DATE: January 8, 2007 - 6PM
LOCATION – AmericInn of Sarasota
5931 Fruitville Rd, Sarasota, 34232
Tel: (941) 342-8778

We will need reservations for this event. Please refer to the Invitation at the end of the newsletter.

OUR FEBRUARY PROGRAM (February 20, 2007 - 6pm)

Title: "Energy Recovery Units"

Overview: Scott will discuss changes in 2007 ASHRAE Application Guidebook that direct engineers toward the use of Dedicated Outside Air Systems (DOAS). In addition he will discuss how ASHRAE now recommend these DOAS systems should deliver air at lower than space neutral dew points. He will explain how this can be effectively done with the use of energy recovery and how recent advances in low temperature reactivated Desiccant technology make good sense in the Florida region.

An ERV will be on site for us to "kick the tires".

Presenter: Scott McGinnis

Scott has a 10 year background with Energy Recovery Units, is the Membership Chair for the Dallas ASHRAE chapter, and is an alumnus of Texas A & M (BS in Engineering) and the Air Force Institute of Technology (MS in Business).

DATE: February 20, 2007
LOCATION – Palm Aire Country Club
5601 Country Club Way, Sarasota, 34243

UPCOMING MEETINGS

- ❖ **January 8, 2007 6 to 8PM**, AmericInn Sarasota. FPL REBATE PROGRAMS, by Keith Ponitz, FPL
- ❖ **February 20, 2007** (Palm Aire Country Club) Energy Recovery Units. Scott McGinnis.
- ❖ **March 6, 2008** (Venue to be determined) Joint meeting with MACCA, Round Table Discussion.
- ❖ **May 8, 2008** Tour of the central energy plant at Ringling Museum.

ADVERTISING

We would like to start an advertising section in the next newsletter. The Rates will be as follows:

Business Card	\$25 per annum. (you supply a business card)
1/4 Page	\$50 per annum. (you supply a jpeg)
1/2 Page	\$75 per annum. (you supply a jpeg)
Full Page	\$100 per annum. (you supply a jpeg)

American Society of Heating, Refrigerating and Air-Conditioning Engineers
Sarasota-Bradenton Section

Meeting Notice

Tuesday, January 8th, 2007

Florida Power & Light Rebate Programs

Optimizing the energy efficiency of the systems in facilities we design, retrofit, or operate reduces energy costs, benefits the environment, and can earn rebates and incentives from the power company. Come and find out what is offered by Florida Power & Light.

Presented by Keith Ponitz, HVAC Specialist of FPL

AmericInn of Sarasota
5931 Fruitville Rd, Sarasota, FL 34232
(941) 342-8778
Social - 6:00PM
Dinner - 6:30PM
Program - 7:00PM
Cost - \$25

Dinner will be catered by **TooJays** please RSVP

Dinner Choice of Meatloaf or Stuffed Chicken Breast
Please RSVP with dinner choice by Thursday, January 4, 2008 to Dave White at
dave@gulfcoastmechanicalsales.com